

SAFER ACTIVE TRAVEL

Addressing a Global Blind Spot

- 21.7 million people are killed or injured each year while walking + cycling.
- 4 out of 5 places where people routinely walk or cycle are not safe, especially in low and middle income countries.
- Only 15% of national policies have commitments to safer walking + cycling.

Governments need to adopt the 6 key measures to eliminate the global blind spot and transform the safety of people walking + cycling.



Scan the QR code to read the Safer Active Travel PATH Report



Eliminate the Blind Spot:



Adopt these measures and apply them to reverse the global and regional trends and transform the safety of people walking + cycling.



 Provide tools that enable people to share the reality of their safe walking + cycling experiences.



2. Implement and enforce reduced speeds where people walk + cycle.



3. Connect active travel road safety policies with climate, equity and health agendas.



4. Set specific targets and indicators for safe walking + cycling.



5. Train relevant stakeholders on delivering effective active travel actions.



6. Commit to action and investment as part of the UN Decade of Action on Sustainable Transport 2026-2035 and the 8th UN Global Road Safety Week campaign on Active Mobility (12-18 May 2025).





