

# PATH Symposium

21 September 2023

14:00-16:30 BST

## Walking and Cycling: Effective Actions Essential to Reaching the Climate Goals

**The event will begin soon.**



## Welcome and introduction



MODERATOR

**Sheila Watson**  
Deputy Director  
FIA Foundation

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST



## Keynote speech



**Jorge Delgado**  
Secretary of State for Urban Mobility  
Government of Portugal

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST



# Panel: Walking and cycling in the climate discussions, Global, regional, and local on the path to COP: Championing the cause



**MODERATOR**

**Sheila Watson**  
Deputy Director  
FIA Foundation



**Asif Nawaz Shah**  
International  
Partnerships  
COP28 – UAE



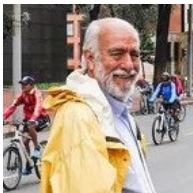
**Carly Gilbert-Patrick**  
Team Leader for Active Mobility,  
Digitalisation & Mode Integration,  
United Nations Environment Program



**Heather Thompson**  
CEO  
Institute for  
Transportation &  
Development Policy



**Maria  
Vassilakou**  
Chair  
Walk21 Europe



**Jaime Ortiz Marino**  
Co-Founder  
50 Years of La Ciclovía  
de Bogotá

Reaction to the  
panel discussion by



**Maruxa Cardama**  
Secretary General  
SLOCAT Partnership on Sustainable,  
Low Carbon Transport



[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST



Short re-cap of PATH activities in 2023 to date and a preview of upcoming PATH outputs and activities



**Jim Walker**  
Founder  
Walk21



**Jill Warren**  
CEO  
European Cyclists'  
Federation

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST



# National Policy Review

Jim Walker, Walk21 Foundation

21 September 2023



[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

# The Team

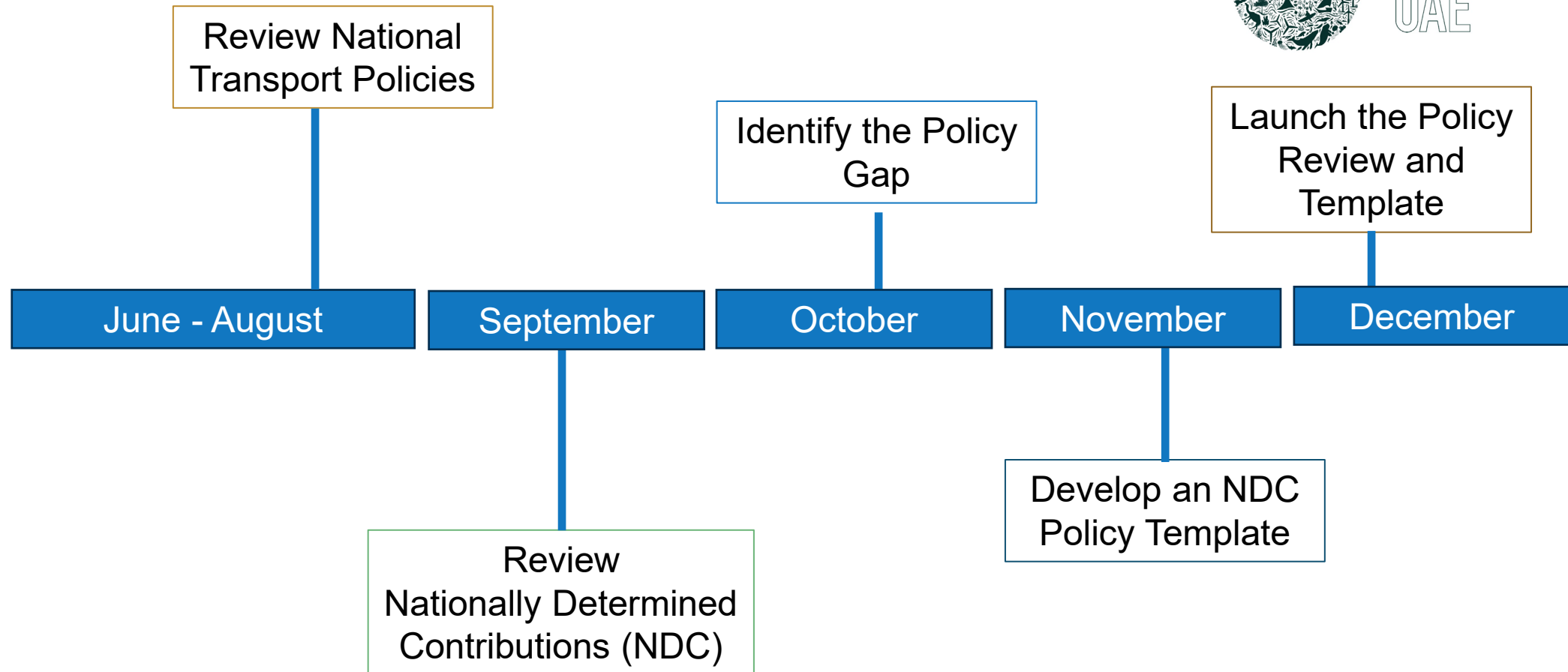
- Carlos Canas, and Ana Zhibaj, Walk21
- Beate Schusta and Fabian Kuster, ECF
- Louise Reardon and Laurie Duncan, University of Birmingham
- Dylan Power, TU Dublin
- Paschalín Basil, Makerere University Kenya



**PATH**  
Partnership for  
Active Travel and Health

Make way for  
**walking and cycling**

# The 2023 National Policy Review Process



# Search Terms:

1. Active travel
2. Active transport
3. Active transportation
4. Active mobility
5. Non-motorised travel
6. Non- motorised transport
7. Non-motorised transportation
8. Non-motorised mobility
9. NMT
10. Soft travel
11. Soft transport
12. Soft transportation
13. Soft mobility
14. Low Carbon travel
15. Low Carbon transport
16. Low Carbon transportation
17. Low Carbon mobility
18. Carbon free travel
19. Carbon free transport
20. Carbon free transportation
21. Carbon free mobility
22. Zero-emission travel
23. Zero-emission transport
24. Zero-emission transportation
25. Zero-emission mobility
26. Low impact travel
27. Low impact transportation
28. Low impact mobility
29. Vulnerable road users
30. VRU
31. Walking
32. Walkability
33. Walk
34. Walking
35. Foot
36. Pedestrian
37. Pedestrians
38. Walker
39. Walkers
40. Pavement
41. Pavements
42. Sidewalk
43. Sidewalks
44. Path
45. Paths
46. Track
47. Tracks
48. Bikeability
49. Bike
50. Bicycle
51. Bicycles
52. Cycle
53. Cycling
54. Cyclist
55. Cyclists
56. Biker
57. Bikers
58. Transport
59. Transportation
60. Physical Activity
61. Social interaction
62. Social inclusivity
63. Social cohesion
64. Accessibility
65. Accessible
66. Comfort
67. Comfortable
68. Safe
69. Safety
70. Liveable
71. For all
72. Everyone



**PATH**  
Partnership for  
Active Travel and Health

**Make way for  
walking and cycling**



# Reporting:

## 1. STATUS

How many countries include Active Travel policies or measures?

## 2. LEADERSHIP

How many policies identify a Ministry to oversee/deliver the policies?

## 3. DURATION

What are the timeframes to deliver the policies or measures?

## 4. AMBITION

What are the objectives of the policies?

## 5. ACTION

What type of intervention is planned?

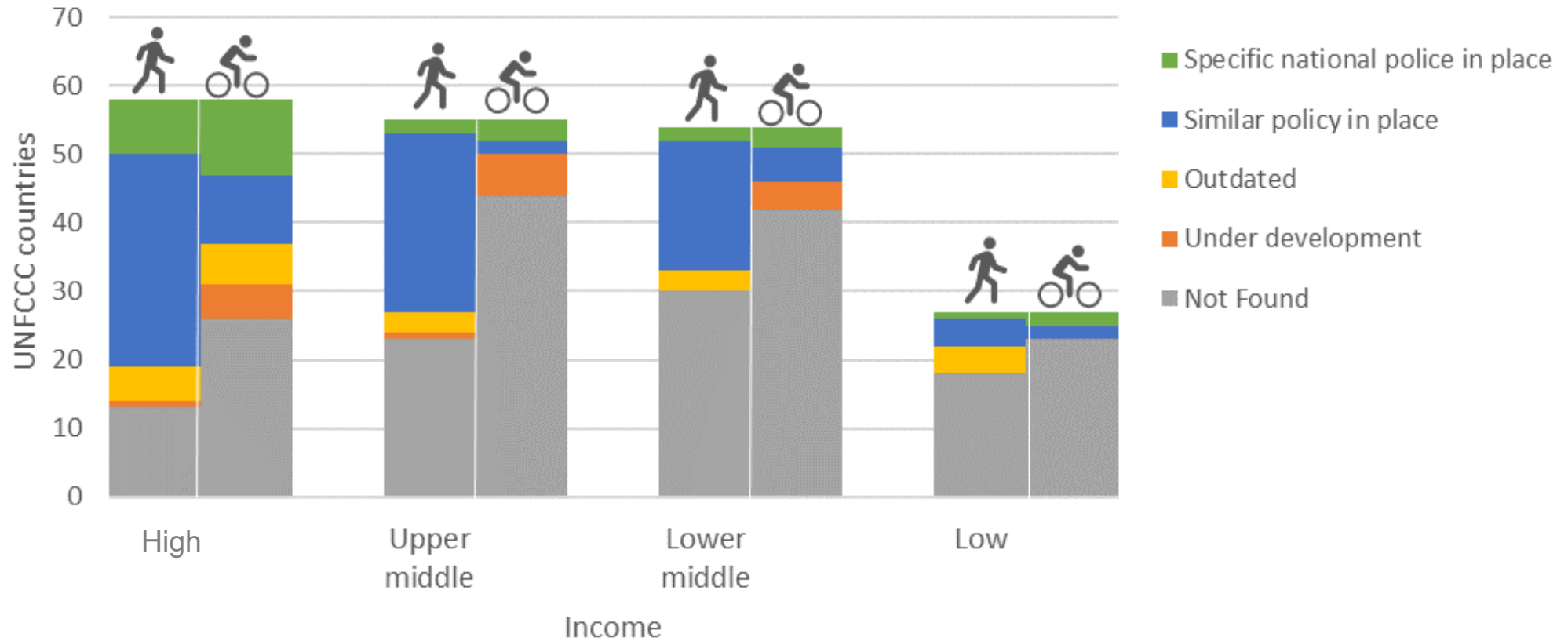
## 6. INVESTMENT

Did the policy identify a specific financial budget for delivery?

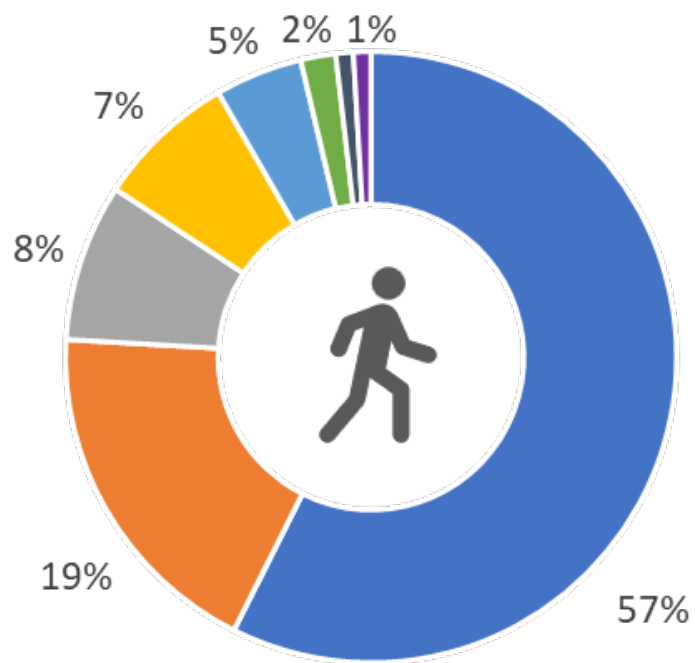
## 7. EVALUATION

Are indicators being used to measure impact/performance?

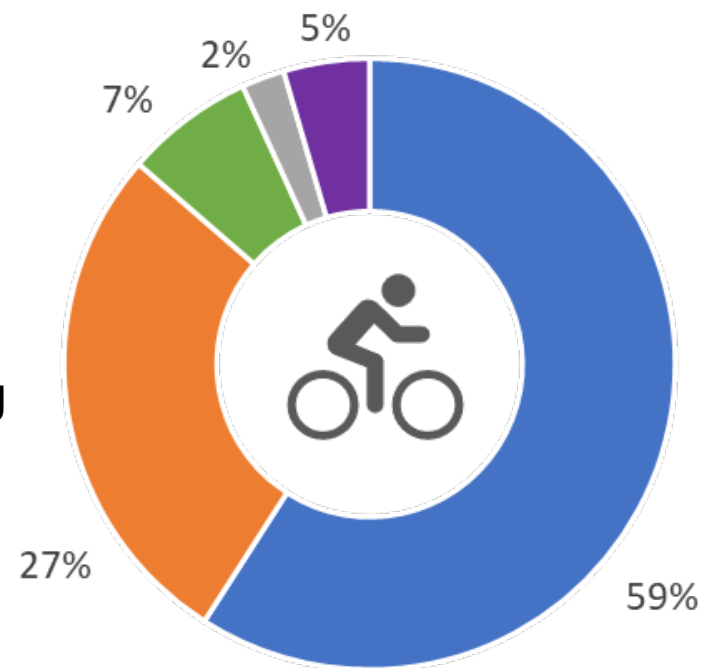
# National Transport Policies STATUS



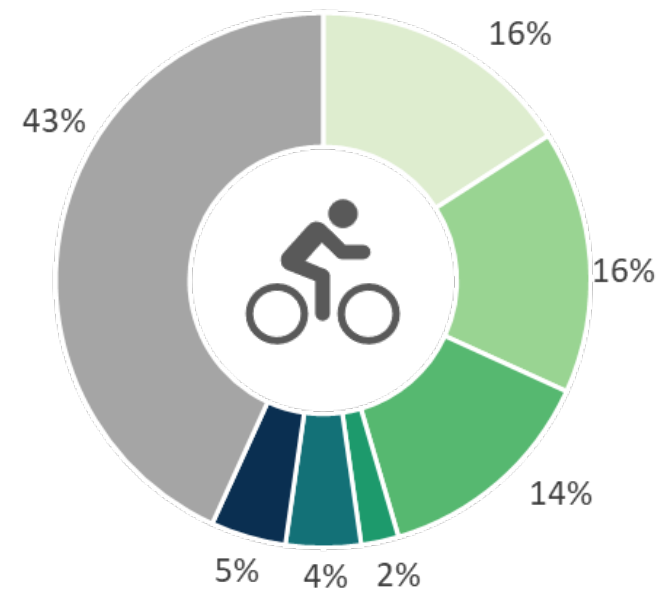
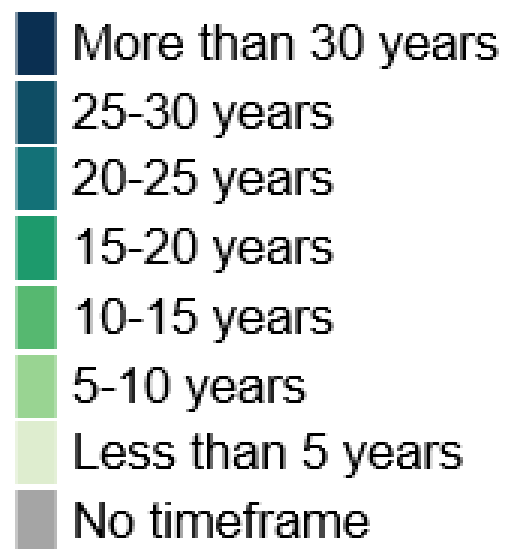
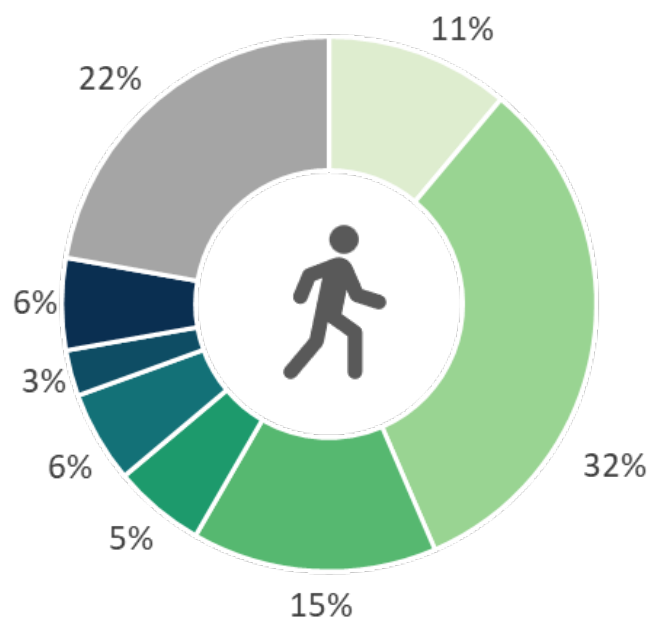
# National Transport Policies LEADERSHIP



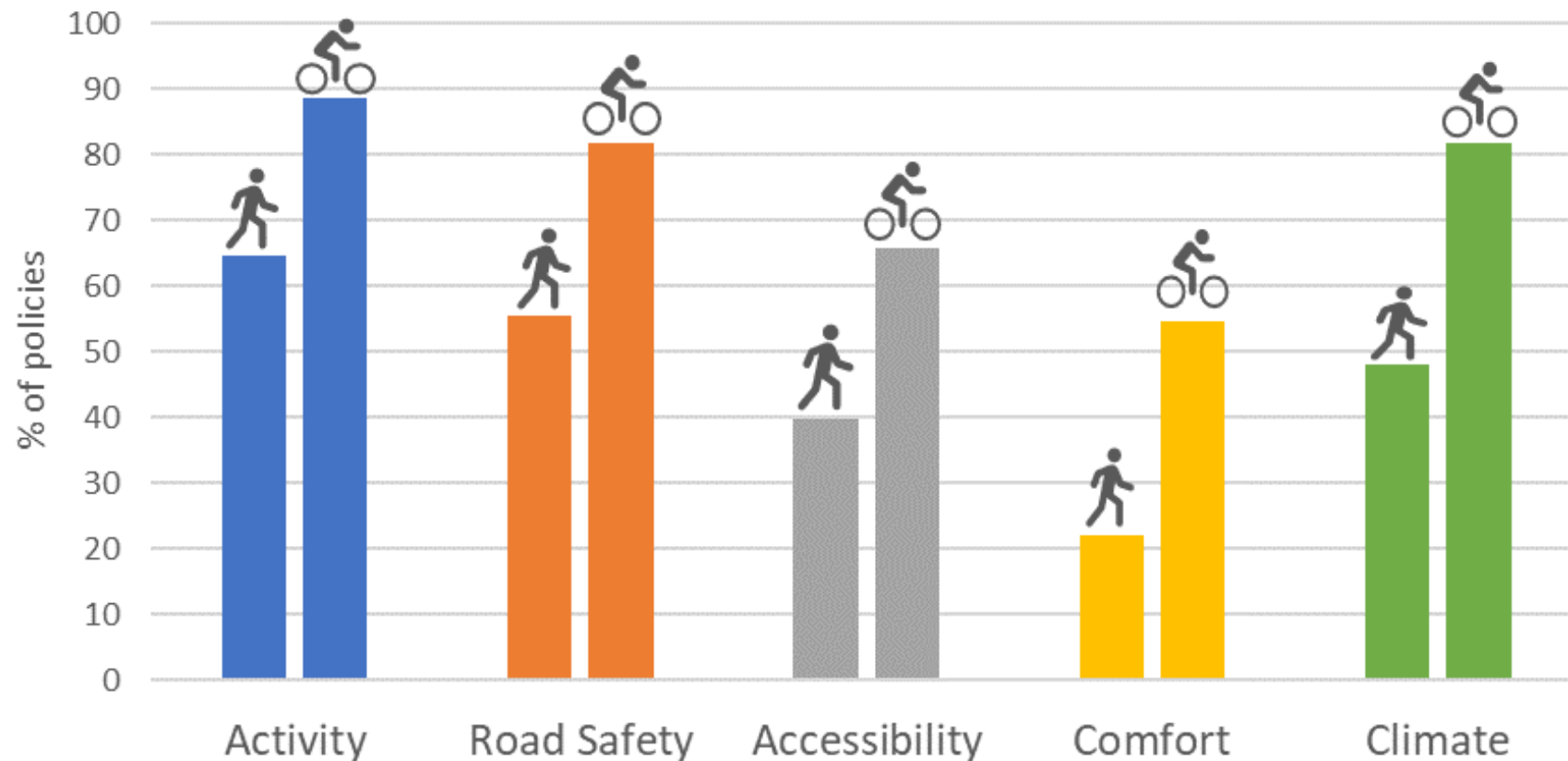
- Transport
- Whole government
- Environment/Climate
- Health
- Housing & Urban Planning
- Infrastructure and works
- Development
- Not available



# National Transport Policies DURATION

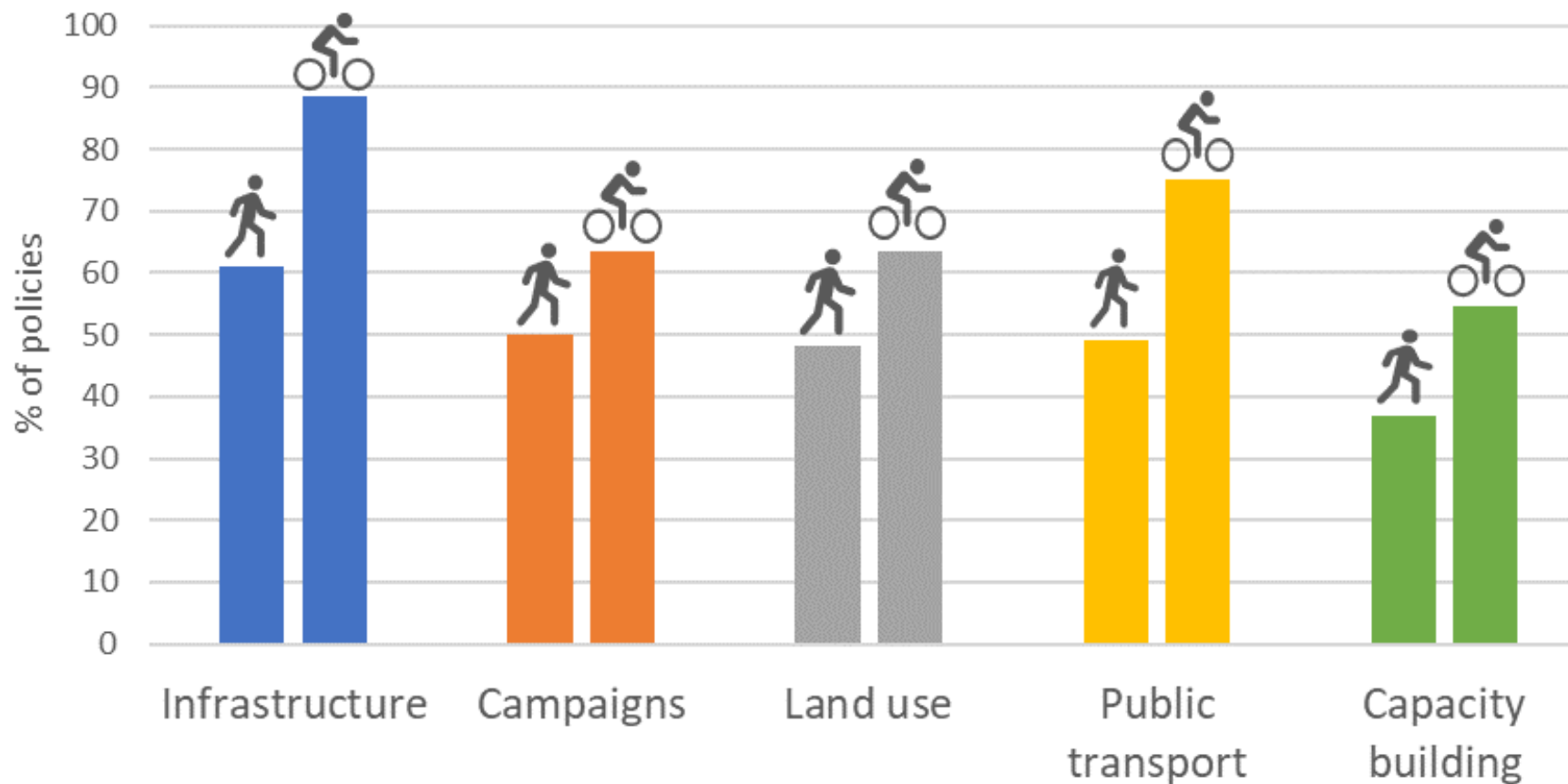


# National Transport Policies AMBITION

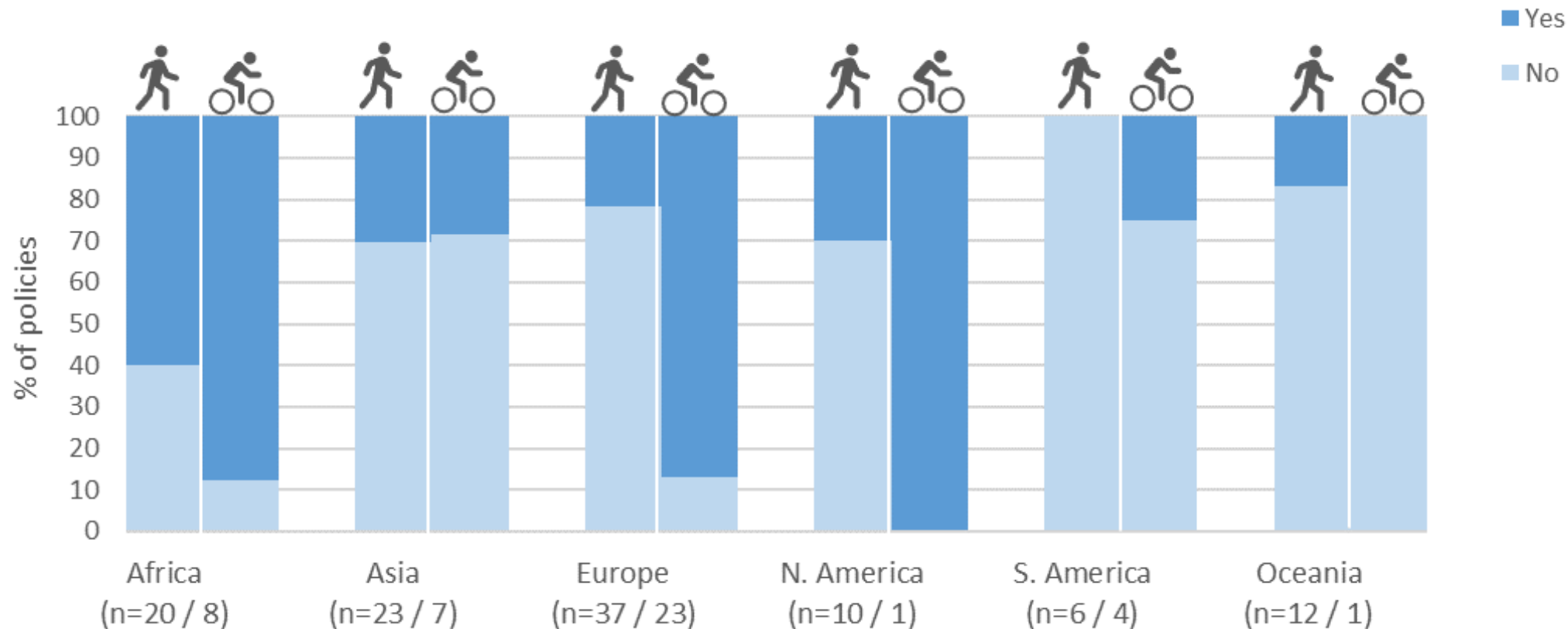




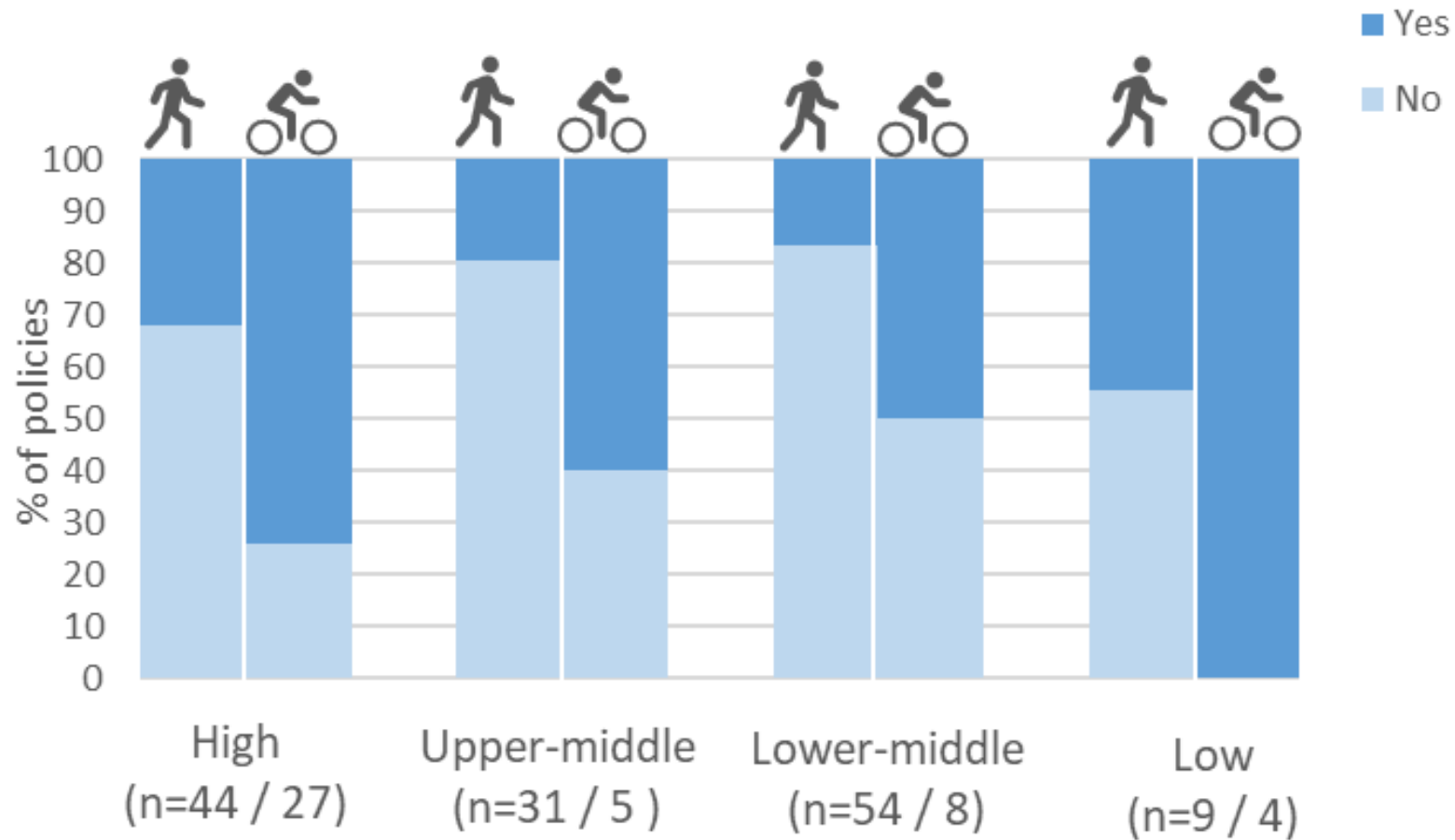
# National Transport Policies ACTION



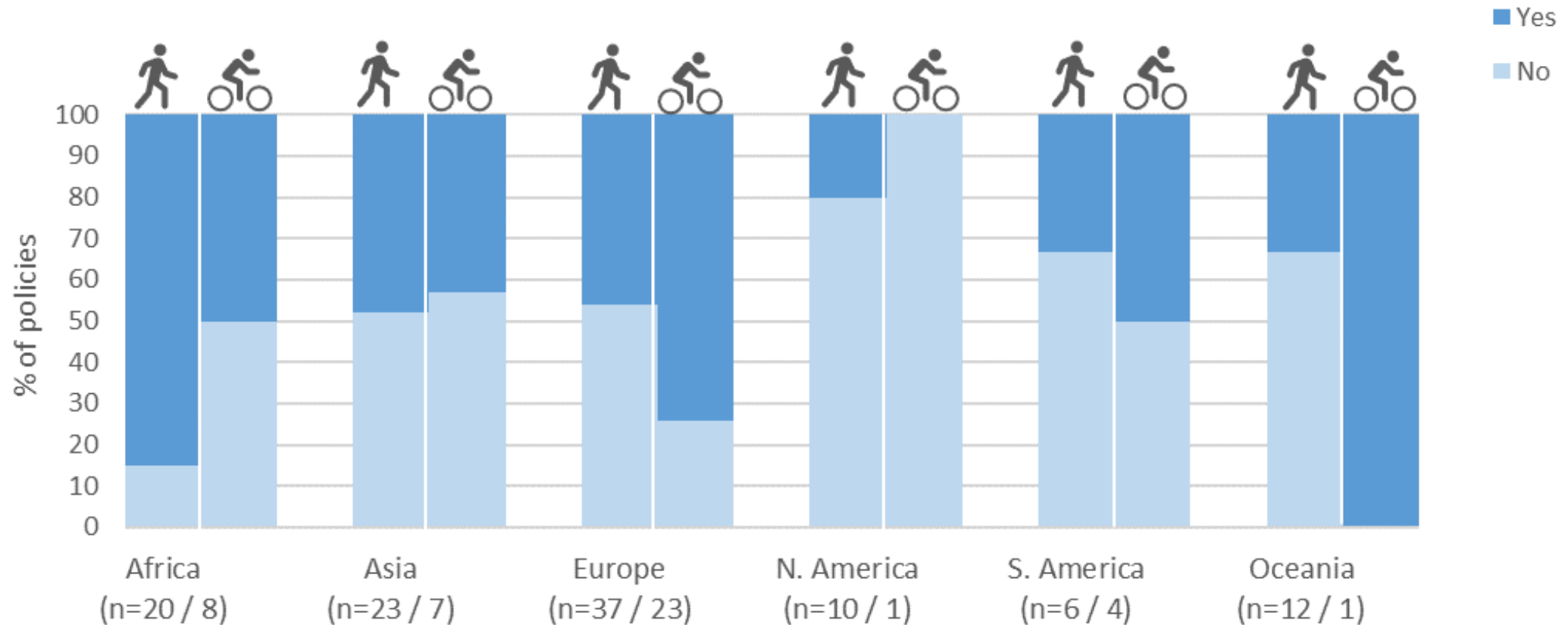
# National Transport Policies INVESTMENT



































































# National Transport Policies INVESTMENT



# National Transport Policies EVALUATION



## LIST OF 64 ITF MEMBER COUNTRIES

- |  |  |   |  |
|--|--|---|--|
|  Albania            |  Czech Republic |  Korea           |  Portugal       |
|  Argentina          |  Denmark        |  Latvia          |  Romania        |
|  Armenia            |  Estonia        |  Liechtenstein   |  Russia         |
|  Australia          |  Finland        |  Lithuania       |  Serbia         |
|  Austria            |  France         |  Luxembourg      |  Slovakia       |
|  Azerbaijan         |  Georgia        |  Malta           |  Slovenia       |
|  Belarus            |  Germany        |  Mexico          |  Spain          |
|  Belgium            |  Greece         |  Moldova         |  Sweden         |
|  Bosnia-Herzegovina |  Hungary        |  Mongolia        |  Switzerland    |
|  Bulgaria           |  Iceland        |  Montenegro      |  Tunisia        |
|  Cambodia           |  India          |  Morocco         |  Türkiye        |
|  Canada             |  Ireland        |  Netherlands     |  Ukraine        |
|  Chile 2nd          |  Israel         |  New Zealand     |  United Arab Em |
|  China              |  Italy          |  North Macedonia |  United Kingdo  |
|  Colombia           |  Japan          |  Norway          |  USA            |
|  Croatia            |  Kazakhstan     |  Poland          |  Uzbekistan     |



<https://pathforwalkingcycling.com/report/>

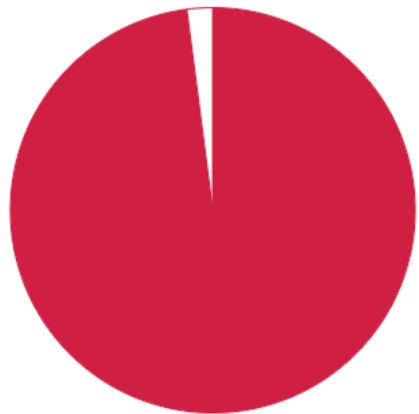


**PATH**  
Partnership for  
Active Travel and Health

Make way for  
walking and cycling

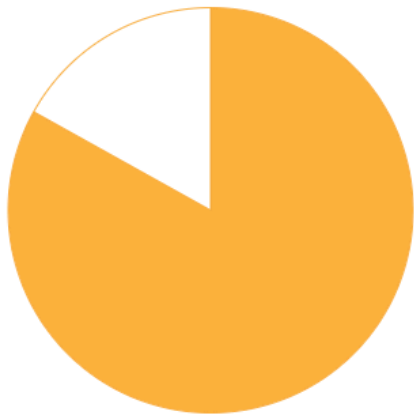


# Nationally Determined Contributions



**98%**

of NDCs mention  
transport



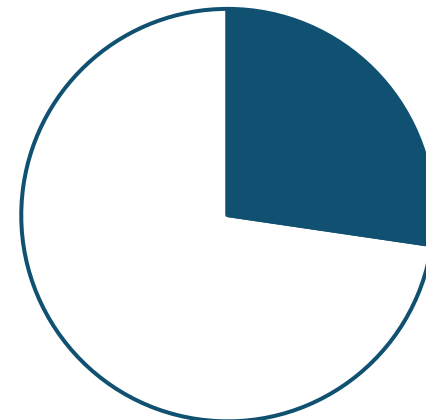
**83%**

of NDCs include  
transport measures



**18%**

of NDCs set CO2  
reduction targets



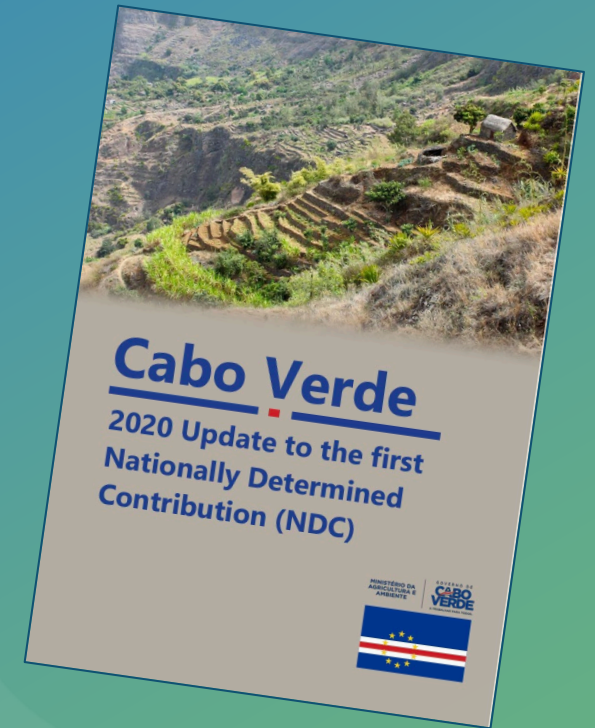
**27%**

of NDCs mention  
Active Travel

<https://www.itf-oecd.org/ndc-tracker>

# Cabo Verde NDC

- ✓ Launch a national campaign on the health benefits of walking and cycling
- ✓ Create secure and attractive walking and cycling networks
- ✓ Spatially plan for walking and cycling infrastructure
- ✓ Train young people to repair and maintain bicycles
- ✓ Create car free areas, pedestrian lanes and cycling routes to bring living and working closer together.



# Upcoming PATH outputs and activities – and how you can get involved



**PATH**  
Partnership for  
Active Travel and Health

Make way for  
**walking and cycling**

# Upcoming PATH outputs and activities

- Global analysis of walking and cycling policies
- Global analysis of walking and cycling content in Nationally Determined Contributions (NDCs)
- NDC template for including walking and cycling
- COP28 Campaign and activities to promote findings and unlock more of walking and cycling's potential
  - Open letter
  - Side events
  - Meetings

# How you can get involved

- Grow the PATH community: Non-profits can become PATH Supporters [www.pathforwalkingcycling.com](http://www.pathforwalkingcycling.com)
- Follow PATH accounts on LinkedIn and Twitter/X
- Raise further awareness: Share PATH outputs and findings with your networks, stakeholders and policy makers
- Help us to promote your relevant work on PATH channels
- Sign and promote the COP28 letter when available



# PATH Symposium

Walking and Cycling: Effective Actions  
Essential to Reaching the Climate Goals

The background features a gradient from dark blue at the top to a lighter blue at the bottom. In the lower half, there are silhouettes of a diverse group of people. In the center, a person is riding a bicycle with a pannier bag. To the left, a person is walking with a child. To the right, another person is walking. The foreground shows the dark silhouettes of several people's heads and shoulders, suggesting they are an audience.

**Short break**

Join us again at 15:40 BST

## News from the PATH Community



**Chris Bruntlett**  
Dutch Cycling  
Embassy



**Carlos Rodriguez**  
30 Días en Bici (30  
Days of Biking)



**John McBurney**  
Bike Walk  
Greenville



**Mariam Draaijer**  
JoyRiders  
Britain CIC



**Aneela McKenna**  
Union Cycliste  
Internationale



**Leticia Sabino**  
Walkability  
Institute (Instituto  
Caminhabilidade)



**Alisha Myers**  
World Bicycle  
Relief



**Chilekwa O'Brien**  
Zambia Road  
Safety Trust

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST



## News from the PATH Community

Capacity building plan to train and deploy 10,000 active mobility experts worldwide, with a focus on the Global South



**Chris Bruntlett**  
Dutch Cycling  
Embassy

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST





# COP27

SHARM EL-SHEIKH  
EGYPT 2022



Thursday, 21st of September Shelley Bontje & Chris Bruntlett







VIỆT NAM QUANG



Dutch Cycling Embassy



Shelley Bontje & Chris Bruntlett







# Cycling for everyone.

Dutch Cycling Embassy

Shelley Bontje & Chris Bruntlett



## News from the PATH Community

Open source tool to promote cycling for daily mobility in Spain and Latin America



**Carlos Rodriguez**  
30 Días en Bici (30  
Days of Biking)

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST







# 30DEB is a yearly campaign to promote daily use of bicycles in the city for personal mobility

**April is coming!**  
Proselytizing for good

**THE PLEDGE SIGNING**  
Drive someone to try a bike 30 days in a row

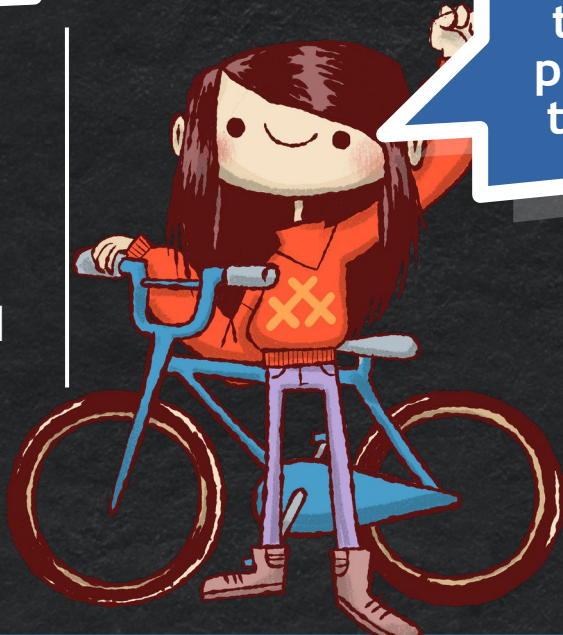
Use your bicycle each and every day and share it on social media  
#30diasenbici  
#30DEB

**THE PLEDGE:**  
A simple & effective idea to HACK the modal shift process creating the biking habit

1-28  
FEBRUARY  
Warm-up  
Focus on actual users

1-31 MARCH  
The Pledge Phase  
Focus on new users

1-30 APRIL  
#30diasenbici Phase  
Focus on individuals and Local Groups activities



Low pressure

Growing pressure

Maximum pressure

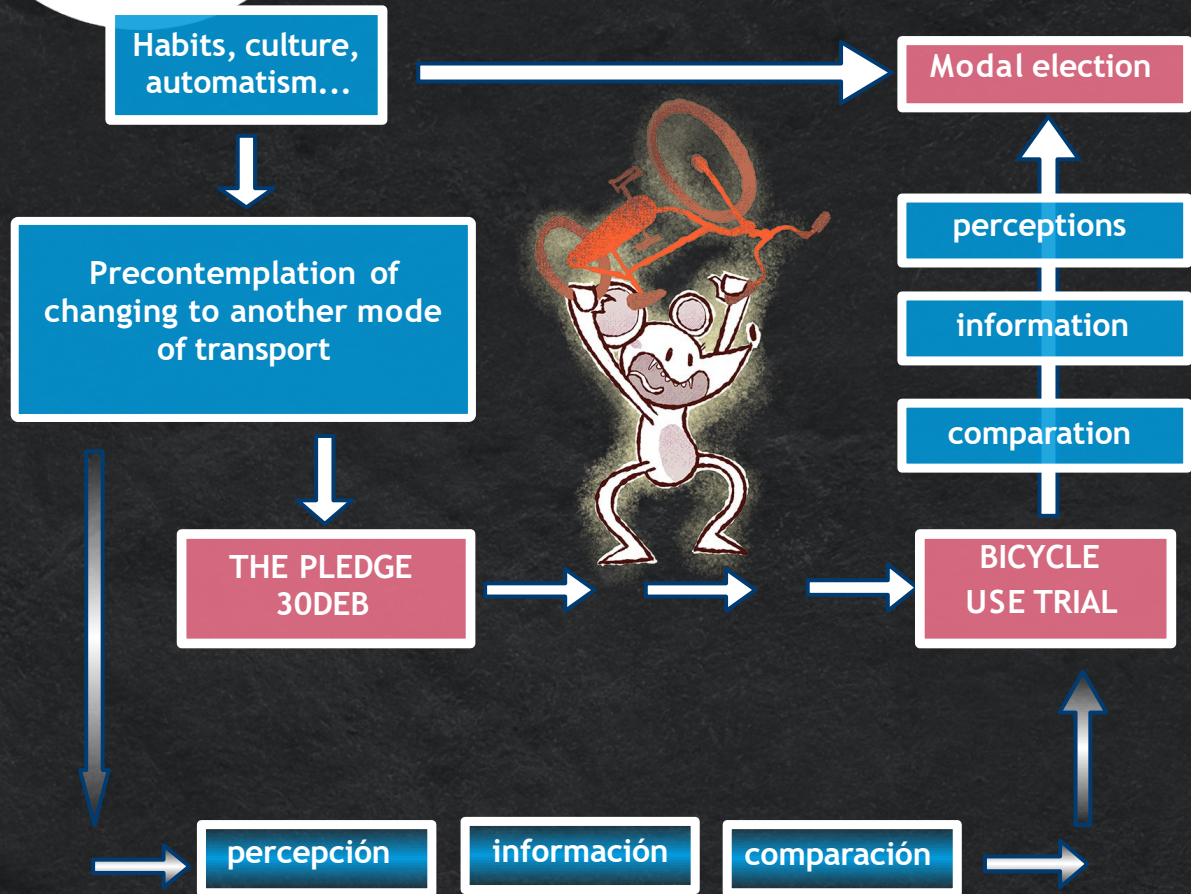
*Campaign phases and periods*





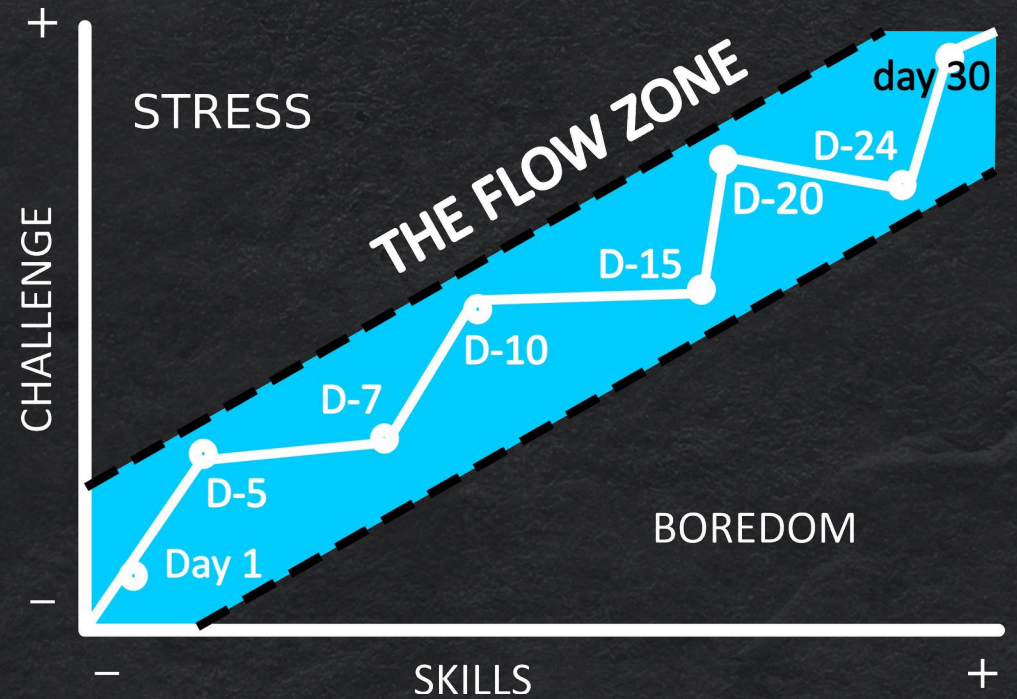
# 30DEB is an open source tool to induce individual modal shift towards bicycle use

## 30DEB's modal shift process



## Modal shift standard process

## #30díasenbici 'flowing' to Happiness





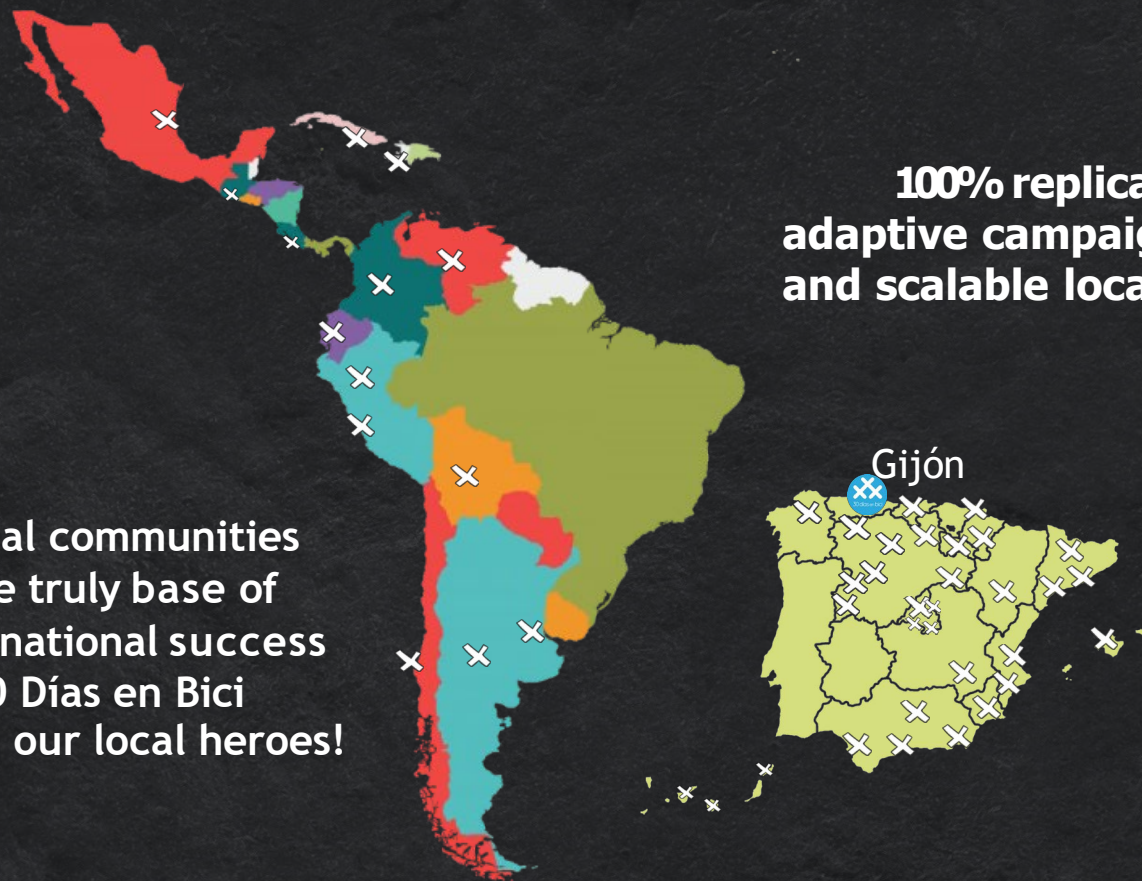


**30DEB is a lively and ever-growing community of "joyful cyclists" (strengthful both in the street and the social media) and a international cities network**

**The 30DEBs Cities 4 Bikes International Network**

**100% replicable:  
adaptive campaign design  
and scalable local actions**

**The local communities  
are the truly base of  
the international success  
of 30 Días en Bici  
Thanks to our local heroes!**



Ya somos  
**112**  
ciudades  
adscritas a  
30 Días en Bici

Si quieres proponer una nueva  
ciudad 30deb

**CONTACTANOS**

A graphic with a large blue circle containing the text 'Ya somos 112 ciudades adscritas a 30 Días en Bici'. Below the circle, it says 'Si quieres proponer una nueva ciudad 30deb' and a rounded button with the text 'CONTACTANOS'.



## News from the PATH Community

Advocating for safe biking and walking using the big data analytics platform Streetlight Data Insights



**John McBurney**  
Bike Walk  
Greenville

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST



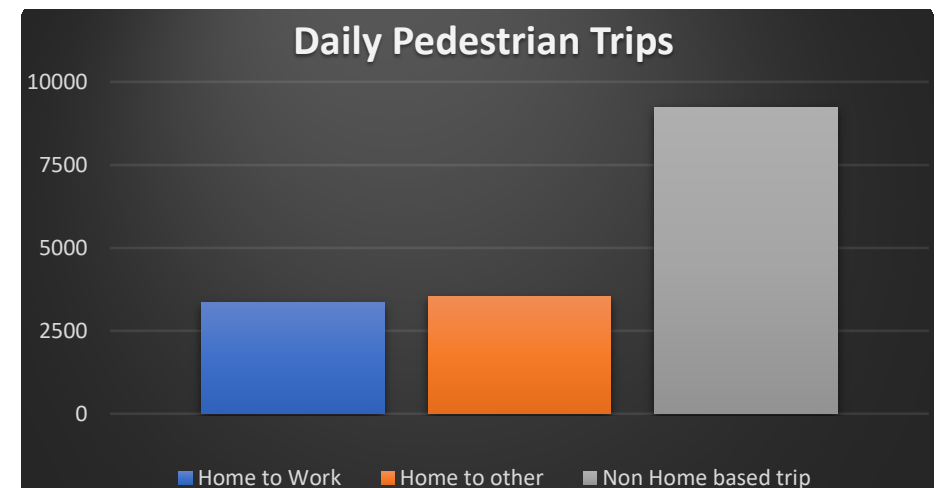
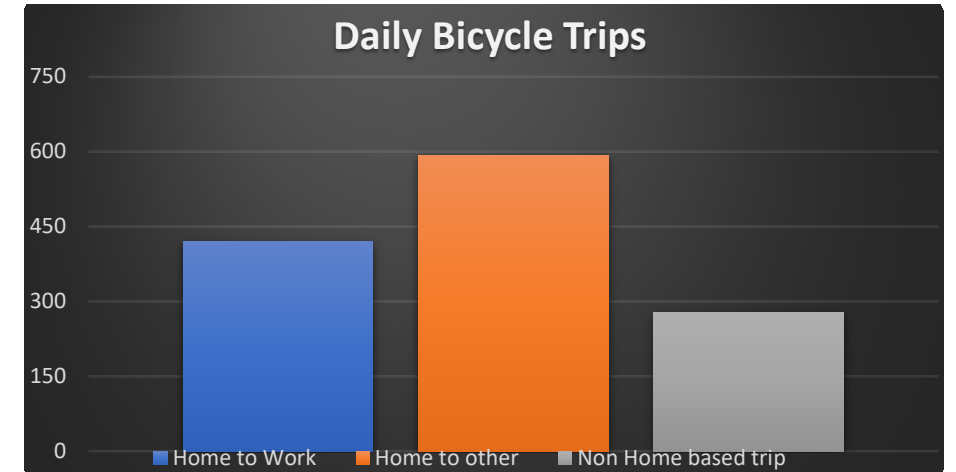
# Data Based Advocacy by Bike Walk Greenville

- Mission: Safe biking and walking for all
- High rates of pedestrian and bicycle crashes along major arterial roadways characterize the area at arrow
- Effective Advocacy:
  - Characterize baseline biking and walking in the adjacent neighborhoods
  - Fully describe the social demographics in the area
- Work with government to produce solutions



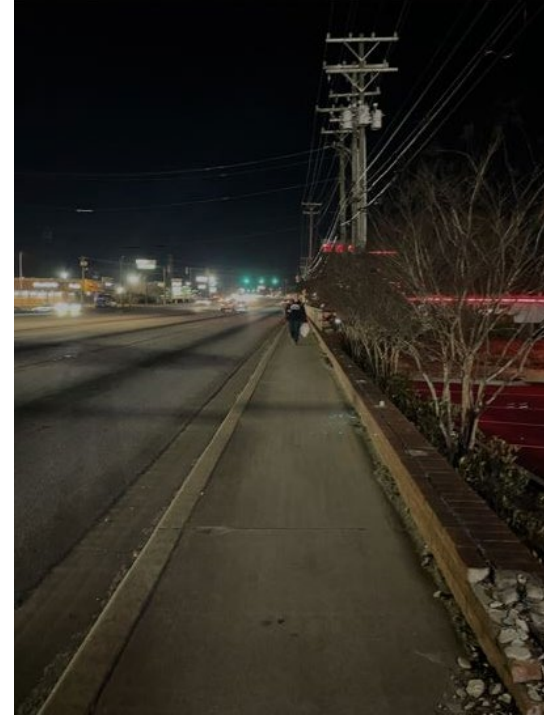
## Study Area Characterization

- 20,000 population in 6 square miles
  - 1,290 bicycle trips per day
    - 78% of trips are for transportation
  - 16,000 pedestrian trips per day
    - 35% of trips are for transportation
- 51% of family income is less than the poverty level
- 44% unemployment
- high rates of obesity, diabetes, and CVD
- 10% of families have no access to a vehicle



# Bike Walk Greenville and Local Government

- Long term solutions include:
  - Improved lighting
  - Lane narrowing
- Provide safer alternative routes to support biking and walking
  - immediate-term: mapped bike route
  - long-term: multi-user trail
- Improve connectivity to employment opportunities in the city center
- Improve public health by reducing trauma-related costs and increasing access to movement
- Reduce GHG emissions



## News from the PATH Community

Ride! Project helping disadvantaged communities to get into cycling



**Mariam Draaijer**  
JoyRiders Britain  
CIC

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST





# 1<sup>st</sup> ... for those who don't know us well, a little about JoyRiders



- Founded in 2016 in Waltham Forest as a group of women going on bike rides
- Became a CIC in November 2019 just before covid
- We supported women mostly online during Covid

## Fast Forward to 2023....

- Women only led rides in 10 London Boroughs
- Women only led rides in Manchester, Oxford & Cambridge
- We are now a Bikeability Provider offering cycle training to children and their families from the most marginalized communities in London & Oxford using the Ride! Programme we invented to give marginalized communities a chance to experience the joys of cycling





# RIDE!



Bringing cycling to Families from communities who don't cycle

- Ethnic minorities
- deprived communities
- Marginalized communities

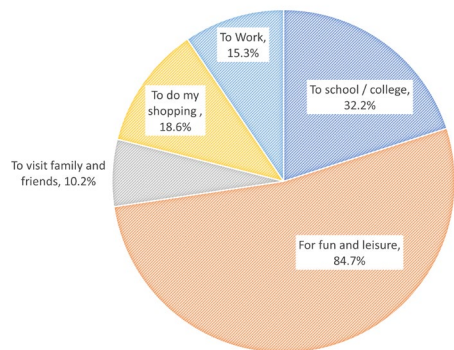
Encourage a long-term behavior change by:

- Extensive outreach sessions
- No limit to attendance
- Learn to ride, Level 1 - 3, family led rides
- Help to create a pathway to bike ownership

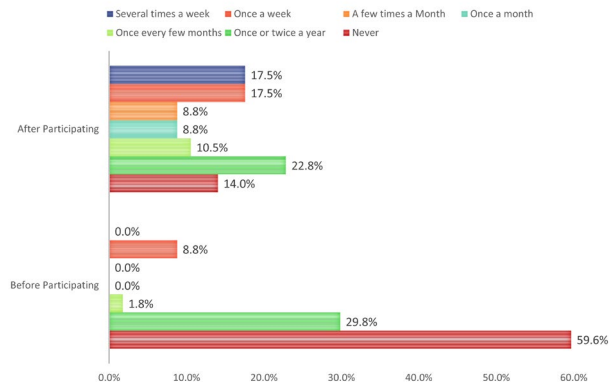




SINCE PARTICIPATING IN RIDE!, I NOW RIDE MORE FOR:

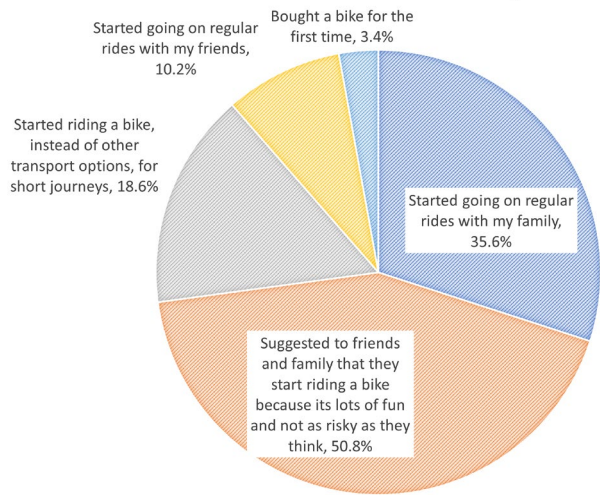


SELF-REPORTED FREQUENCY OF RIDING - BEFORE & AFTER PARTICIPATION

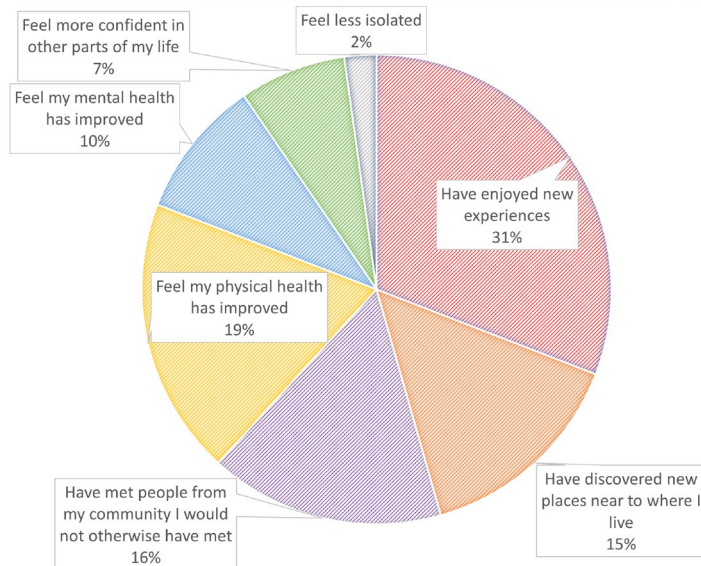


*“Encouraged my family to cycle together, quality family time, my kids feel proud that I cycle, and my outfit and scarf doesn’t stop me enjoying it.”*

SINCE MY PARTICIPATION IN RIDE!, I HAVE:



RIDE! AS A RESULT OF PARTICIPATING IN THIS PROJECT I:



## News from the PATH Community

Ensuring the UCI Cycling World Championships event brings cycling to new audiences and promotes sustainability



**Aneela McKenna**  
Union Cycliste  
Internationale

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST





# 2023 UCI CYCLING WORLD CHAMPIONSHIPS **IN NUMBERS**

**13** UCI Championships across  
**14** Local Authorities

with integrated para-cycling/able-bodied Road and Track events for the first time ever

**151** countries attended UCI Congress  
**130** competing nations  
**70** won a medal

able-bodied and para-cyclists from all **5** continents winning medals

**8,000** competitor entries  
**220** UCI Rainbow Jerseys awarded  
**653** medals awarded (individuals and teams)

- Every venue had:
- Sensory packs available
  - Sustainability audits
  - Bike parking

**28.6m** reached through our social channels  
**1,000** items of press coverage

**20.6m** video views  
**4m** views of website

\*Champs Time: 2-13 August

**1,000,000** spectators across Scotland  
**4,000** volunteers

**100,000** tickets  
**250** hours of **LIVE** broadcast in Europe

**4,000** Ride the Worlds participants across  
**86** activations



# POLICY AND LEGACY

More than an amazing Championships – this event is about the Power of the Bike: Everyone should be able to experience the freedom riding a bike can bring to our lives.



**One Scotland approach:** 2023 UCI Cycling World Championships working collectively with Government, its agencies, event partners and the cycling community to deliver tangible and lasting outcomes.

**Ride Together Pledge:** committing to ensuring that the event is accessible and welcoming to people from all walks of life. Working with Euan's Guide to improve accessibility and ensuring all competition venues tackle period poverty with suitable provisions.



**SCOTTISH CYCLING RIDE THE WORLDS**

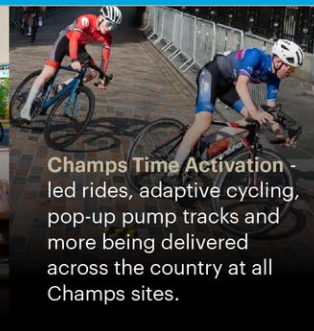
Official Activation Partner **Scottish Cycling** delivering 'Ride the Worlds' programme, over 70 events benefiting 4000 individuals.



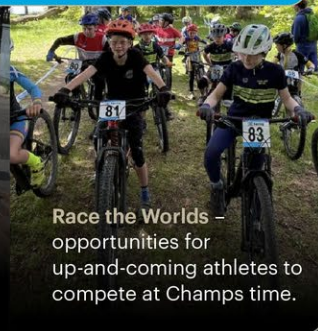
**Experience the Worlds** – introducing grassroots racing for young people across Scotland.



**Zwift Activation** - racing on each Zwift Worlds Champs Course.



**Champs Time Activation** - led rides, adaptive cycling, pop-up pump tracks and more being delivered across the country at all Champs sites.



**Race the Worlds** – opportunities for up-and-coming athletes to compete at Champs time.

The Cycling World Championships are a signatory of the UN Sports for Climate Action Framework.



**United Nations Climate Change**

The **Cycling Worlds** will aim to reduce emissions as much as possible whilst measuring and benchmarking our climate impact as a reference for future sports events.



Encouraging more people to cycle to:



**Increase participation & improve public health & wellbeing**



**Support NET ZERO ambitions & transition to low carbon economy**



**Encourage cycling as a mode of transport for everyday journeys**



**Position Scotland as a leading cycling tourism destination**



**Grow value of cycling wellbeing economy to support jobs and industry**

**£8M**

**Cycling Facilities Fund** (sportsScotland & Scottish Government)

Facilities to inspire and develop a nation of cyclists – from pump tracks to MTB trails - leaving a lasting cycling infrastructure across the nation.

**£1.4M** **Community Cycling Fund** (EventScotland & sportsScotland)

- 42 community-run events across Scotland to celebrate the Power of the Bike.
- Funding for all 32 local authorities to achieve their cycling objectives.



**Inspired by the 2023 UCI Cycling World Championships:**

**£3.9M**

**Transport Scotland projects**

- **Rock up and Ride** (Scottish Cycling and Transport Scotland) - targeting people unable to access a bike or participate in cycling activities. Includes free access to a bike, skills training, storage/maintenance advice, and gives a fun introduction to cycling.
- **Significant investment in Scotland's rail network** to facilitate multimodal journeys for cycling and train journeys, including train carriages with cycle spaces, and new cycling storage at stations.
- **New £1m fund** for community organisations to set up local cycle share schemes in local neighbourhoods, building on success of Glasgow Bike for Good scheme.



# LEAD BY INCLUSION

A framework and commitment to inclusion through leadership, collaboration with partners and active engagement with grassroots communities



Venues were audited for accessibility as part of the design build with various provisions in place (accessible viewing platforms, accessible wayfinding and signage, period products at all venues etc.)



First ever integrated para and non para cycling as part of the World Championships with removal of entry fee and gifting of Tisso watches for para athletes

Our commitment to increase women and girls in cycling and other underrepresented groups through activation and funding criteria with greater exposure to women and girls in media campaigns and storytelling



Increased knowledge and confidence in employees, partners, and stakeholders to challenge bias where achievable to create a better experience for everyone



## News from the PATH Community

Initiative to map and recognise the best walkability projects realised by public agencies in Brazilian cities



**Leticia Sabino**

Walkability

Institute (Instituto

Caminhabilidade

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023

14:00-16:30 BST



# WALKABLE CITY PRIZE

instituto  
**caminhabilidade.**



## WHAT

National prize to recognize projects and initiatives for walkability realized by local authorities in Brazilian cities - biannual 2021 and 2023.

## GOALS

- Give **visibility to projects** that promote and improve **walkability**
- Acknowledgment for public workers that are generating walkable initiatives
- **Inspire other cities** to plan and invest on walkability
- **Share knowledge and experiences** by creating a walkable cities network

## CATEGORIES

- Small cities - up to 100.000
- Medium cities - 100.001 to 800.000
- Big cities - over 800.000 people

IIIIII PRÊMIO  
CIDADEIIIIII  
CAMINHÁVEL  
IIIIIIIIIIIIIIIIIIII



# RESULTS

**2021** 28 projects

from **16 cities**, from  
**10 states and the  
Federal District** - all  
regions but the North

**2023** 32 projects

from **17 cities** and a group of  
cities, from **7 states**,  
from **all regions**

PREMIOCIDADECAMINHAVEL.ORG







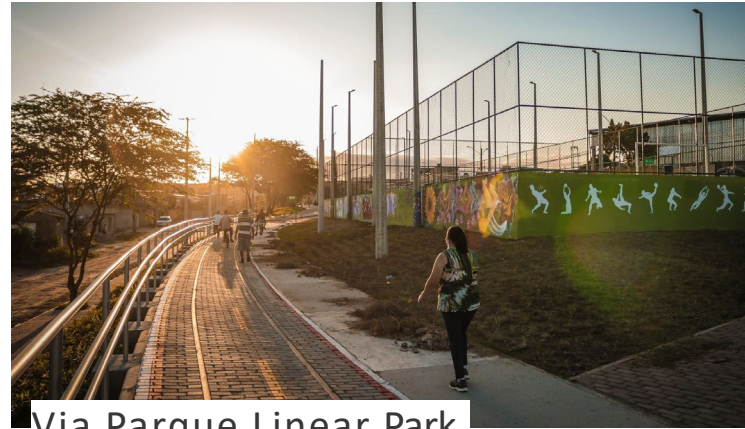
# WINNERS

## Small cities



Central Area Reurbanization  
Conde/PB

## Medium cities



Via Parque Linear Park  
Caruaru/PE

## Big cities



Municipal Walkability Plan  
Fortaleza/CE

2021



Open Street Program  
Benevides/PA



Neighborhood Plan  
Jundiaí/SP



Infrastructure and Sanitation  
Program  
Fortaleza/CE

2023

## News from the PATH Community

Accelerating access to healthcare via bicycles in the Global South



**Aisha Myers**  
World Bicycle  
Relief

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST





# Mobility Poverty

One billion people live in rural areas isolated by distance, terrain, **mobility poverty**



In Africa alone, 70% of the rural population lack access to all-season road and transport services, primarily relying on walking

70%

60%

Health - Women in Malawi cited distance as a leading reason for not accessing health services

50% – 60% of people in poor countries live more than 8 km from a healthcare facility.

50%-60%



## Accelerating Access to Healthcare via Bicycles in Low-Income Countries

PATH Symposium: **‘Walking and Cycling: Effective Actions Essential to Reaching the Climate Goals’**

**September 21, 2023**





## Health Workers with Bicycles Make the Difference Between Life and Death in Rural Areas

- Reduces waste in time and carrying capacity.
- Increases reach to distant clients and number of clients visited.
- Increases consistency of visits and continuity in communities.
- Healthcare workers use bikes to support their families; reduces transport expenses
- Increases community access to health facilities
- REACH **88% MORE PATIENTS** WHEN THEY USE A BICYCLE TO SPEED THEIR TRAVELS BETWEEN PATIENTS
- **95% RETENTION RATE** AFTER TWO YEARS WITH THE INCENTIVE OF BICYCLE OWNERSHIP





# Implications for Policymakers, Researchers & Practitioners

- Sustainable solution to mobility poverty
- Bicycles are a “pro poor tool to increase health access equity”\*
- High-quality fit-for-purpose bicycles can improve rural access to prevention and care, sustainably improve health system delivery
- Increasing availability of bicycles in rural areas could increase a sub-Saharan African country's ability to treatment coverage and eliminate their HIV epidemic (Lancet)
- National health policies and strategies should integrate rural mobility into policies and investments
- Solution for climate and health system resilience

## News from the PATH Community

Reimagining city streets for pedestrian and cyclist friendly Zambia



**Chilekwa O'Brien**  
Zambia Road  
Safety Trust

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

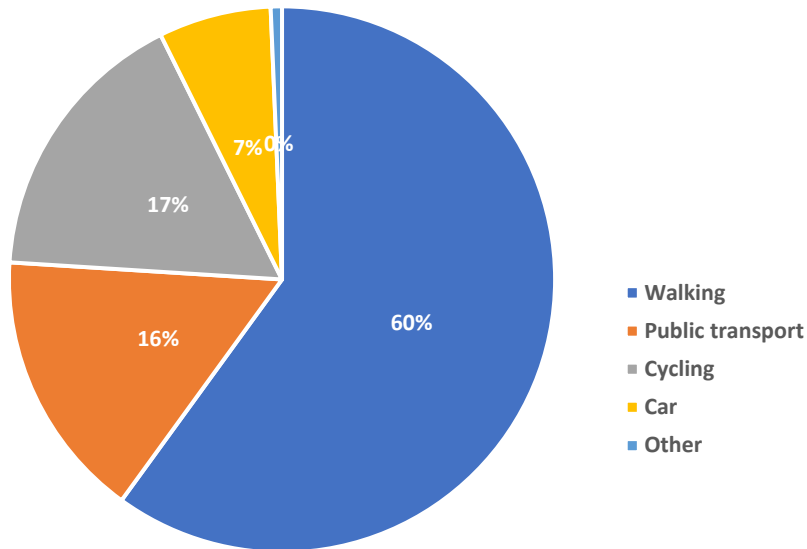
**PATH Symposium**

21 September 2023  
14:00-16:30 BST



# Reimagining city streets for pedestrian and cyclist friendly Zambia

Modal split of journeys in Lusaka



Source: *HVT Lusaka Case Study, 2021*

## Challenges

- Lack of peds. Infrastructure: roads, public transport and NMT infrastructure to meet travel needs
- Traffic Safety: Non-compliance with traffic regulations, reckless driving,
- Inadequate Lighting

## Opportunities

ZRST (Road Safety and Active Transport ) org;

**Vision:** *Saving lives on Zambia's Road*

**Mission:** *To match and exceed int'l road safety excellence that is consistent with the safe system approach in saving lives on Zambia's roads*

Since 2014, ZRST:

- Encouraging Active Transportation: Implementing programs and initiatives that promote active transportation, such as walking and cycling, can encourage more people to choose these modes of travel. This can include educational campaigns, incentives, community events, and partnerships with local businesses to support and reward active commuters.
- Traffic Calming Measures: Implementing traffic calming measures, such as speed bumps, raised crosswalks, and traffic circles, helps reduce vehicle speeds and create safer environments for pedestrians and cyclists. Slower traffic speeds contribute to increased safety and comfort for active modes of transportation.



# Enriching pedestrian experience

## Car Free Day Initiatives

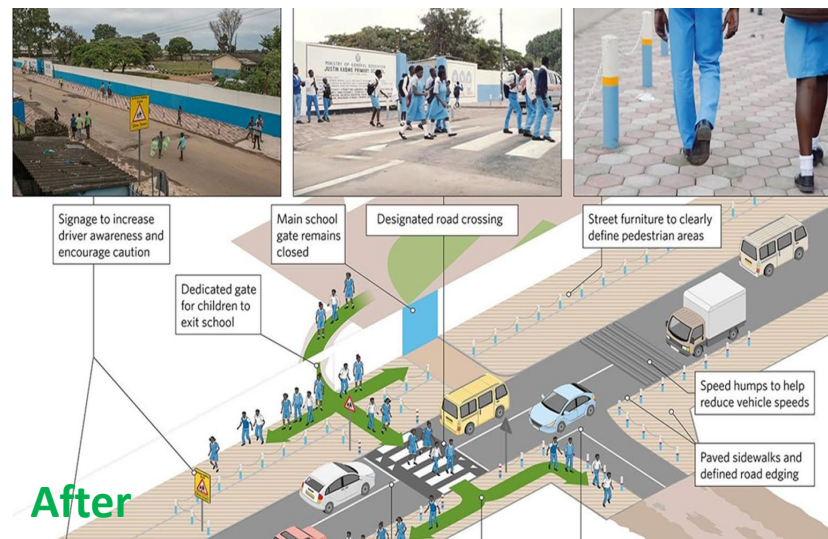
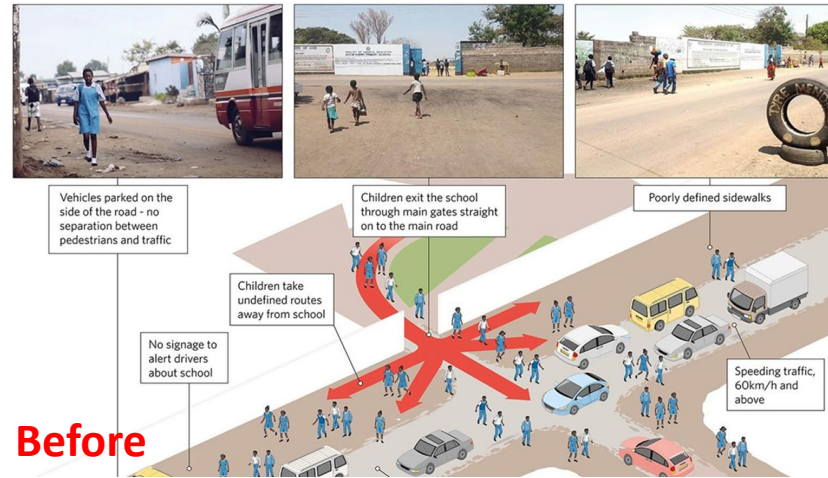




# Safer speeds & pedestrian Infrastructure improvement



*Advancing safer speed policies that safe guard the lives of vulnerable road users*



*After*



*Investing in low cost effective initiatives to better the mobility experiences of pedestrians and cyclists*

## Closing remarks



MODERATOR

**Sheila Watson**  
Deputy Director  
FIA Foundation

[pathforwalkingcycling.com](https://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST





# Thank you for participating!



[pathforwalkingcycling.com](http://pathforwalkingcycling.com)

Partnership for Active Travel and Health

**PATH Symposium**

21 September 2023  
14:00-16:30 BST

